

BUSINESS PUBLICATION CIRCULATION STATEMENT FOR THE 6 MONTH PERIOD ENDED DECEMBER 2009

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

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A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprising media owners, advertising agencies and advertisers. Spanning 25 countries, BPA serves more than 2,000 B-to-B publications and 500 consumer magazines, plus newspapers, events, Web sites, email newsletters, databases, wireless and other advertiser-supported media-as well as more than 2,600 advertiser and agency members.

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Health Management TECHNOLOGY

Healthcare Information Systems Solutions since 1980

Nelson Publishing Inc.
2500 Tamiami Trail North
Nokomis, FL 34275
Tel.: (914) 966-9521
Fax: (914) 966-2590
www.healthmgttech.com

Official Publication of: None
Established: 1980
Issues Per Year: 12



FIELD SERVED

HEALTH MANAGEMENT TECHNOLOGY serves the healthcare industry including hospitals/multi-hospital systems, managed care organizations (including HMOs, PPOs, IPAs, PHOs), integrated delivery networks, home health care, long-term care, clinic/group practices, ambulatory care centers, pharmacies, insurance/accounting/investment firms/3rd party administrators, university/teaching facilities, military/government facilities, consultants/systems integrators, VARs/vendors of systems, equipment and services, and others allied to the field.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients are individuals with the following titles: CEO, president, executive director, administrator, COO, VP, assistant administrator, CFO, finance director/manager, CIO, IT/IS director/ manager, purchasing/officer/director, planning officer/director, quality officer/director, marketing officer/director, telecommunications director/manager, other corporate administration titles, chief of staff/medical director, chief of laboratory services/lab administrator, chief of pathology/pathologist, chief of pharmacy/pharmacist, chief of radiology/radiologist, chief of nursing services/director/assistant director, chief of medical records/medical records manager/quality assurance and other department heads. Also included are other titled personnel allied to the field.

| AVERAGE NON-QUALIFIED CIRCULATION | |
|---|--------------|
| NON-QUALIFIED Not Included Elsewhere | Copies |
| Other Paid Circulation _____ | 166 |
| Advertiser and Agency _____ | 724 |
| Rotated or Occasional _____ | - |
| Allocated for Trade Shows and Conventions _____ | 42 |
| Digital _____ | - |
| All Other _____ | 450 |
| TOTAL | 1,382 |

| 1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD | | | | | | |
|--|-----------------|--------------|--------------------|--------------|----------------|----------|
| QUALIFIED CIRCULATION | Total Qualified | | Qualified Non-Paid | | Qualified Paid | |
| | Copies | Percent | Copies | Percent | Copies | Percent |
| Individual _____ | 48,250 | 100.0 | 48,250 | 100.0 | - | - |
| Sponsored Individually Addressed _____ | - | - | - | - | - | - |
| Membership Benefit _____ | - | - | - | - | - | - |
| Multi-Copy Same Addressee _____ | - | - | - | - | - | - |
| Single Copy Sales _____ | - | - | - | - | - | - |
| TOTAL QUALIFIED CIRCULATION | 48,250 | 100.0 | 48,250 | 100.0 | - | - |

| 2. QUALIFIED CIRCULATION BY ISSUES WITH REMOVALS AND ADDITIONS FOR PERIOD | | | | | | | | | | | |
|---|----------------|--------------|--------------------|----------------|-----------------|----------------|----------------|--------------|--------------------|----------------|-----------------|
| 2009 Issue | Number Removed | Number Added | Qualified Non-Paid | Qualified Paid | Total Qualified | 2009 Issue | Number Removed | Number Added | Qualified Non-Paid | Qualified Paid | Total Qualified |
| July _____ | 374 | 374 | | | 48,250 | October _____ | 17 | 17 | | | 48,250 |
| August _____ | 12 | 12 | | | 48,250 | November _____ | 40 | 40 | | | 48,250 |
| September _____ | 427 | 427 | | | 48,250 | December _____ | 115 | 115 | | | 48,250 |
| | | | | | | TOTAL | 985 | 985 | | | |

| 3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2009 | | | | | | | |
|---|------------------|---------------|--------------|--------------------|----------------|-----------------|--------------|
| QUALIFICATION SOURCE | Qualified Within | | | Qualified Non-Paid | Qualified Paid | Total Qualified | Percent |
| | 1 Year | 2 Years | 3 Years | | | | |
| I. Direct Request: _____ | 30,944 | 11,662 | 1,491 | | | 44,097 | 91.4 |
| II. Request from recipient's company: _____ | - | - | - | | | - | - |
| III. Membership Benefit: _____ | - | - | - | | | - | - |
| IV. Communication from recipient or recipient's company (other than request): _____ | - | - | - | | | - | - |
| V. TOTAL - Sources other than above (listed alphabetically): _____ | - | 3,318 | 835 | | | 4,153 | 8.6 |
| Association rosters and directories _____ | - | - | - | | | - | - |
| *Business directories _____ | - | 3,318 | 835 | | | 4,153 | 8.6 |
| Manufacturer's, distributor's, and wholesaler's lists _____ | - | - | - | | | - | - |
| Other sources _____ | - | - | - | | | - | - |
| VI. Single Copy Sales: _____ | - | - | - | | | - | - |
| TOTAL QUALIFIED CIRCULATION | 30,944 | 14,980 | 2,326 | | | 48,250 | 100.0 |
| PERCENT | 64.1 | 31.1 | 4.8 | | | 100.0 | |

*See Paragraph 9

| 3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2009 | | | | |
|--|--------------------|----------------|-----------------|--------------|
| MAILING ADDRESS | Qualified Non-Paid | Qualified Paid | Total Qualified | Percent |
| Individuals by name and title and/or function _____ | | | 48,250 | 100.0 |
| Individuals by name only _____ | | | - | - |
| Titles or functions only _____ | | | - | - |
| Company names only _____ | | | - | - |
| Multi-Copy Same Addressee copies _____ | | | - | - |
| Single Copy Sales _____ | | | - | - |
| TOTAL QUALIFIED CIRCULATION | | | 48,250 | 100.0 |

| 4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2009 | | | | | |
|--|-----------------|-------------|--------------------------------------|-----------------|--------------|
| State & Zip Code | Total Qualified | Percent | State & Zip Code | Total Qualified | Percent |
| 039-049 Maine _____ | 341 | | 400-427 Kentucky _____ | 915 | |
| 030-038 New Hampshire _____ | 290 | | 370-385 Tennessee _____ | 1,146 | |
| 050-059 Vermont _____ | 104 | | 350-369 Alabama _____ | 800 | |
| 010-027 Massachusetts _____ | 1,435 | | 386-397 Mississippi _____ | 583 | |
| 028-029 Rhode Island _____ | 177 | | EAST SO. CENTRAL | 3,444 | 7.1 |
| 060-069 Connecticut _____ | 638 | | 716-729 Arkansas _____ | 550 | |
| NEW ENGLAND | 2,985 | 6.2 | 700-714 Louisiana _____ | 809 | |
| 100-149 New York _____ | 2,934 | | 730-749 Oklahoma _____ | 717 | |
| 070-089 New Jersey _____ | 1,321 | | 750-799 Texas _____ | 2,860 | |
| 150-196 Pennsylvania _____ | 2,685 | | WEST SO. CENTRAL | 4,936 | 10.2 |
| MIDDLE ATLANTIC | 6,940 | 14.4 | 590-599 Montana _____ | 265 | |
| 430-459 Ohio _____ | 2,127 | | 832-838 Idaho _____ | 255 | |
| 460-479 Indiana _____ | 1,099 | | 820-831 Wyoming _____ | 139 | |
| 600-629 Illinois _____ | 2,207 | | 800-816 Colorado _____ | 703 | |
| 480-499 Michigan _____ | 1,436 | | 870-884 New Mexico _____ | 218 | |
| 530-549 Wisconsin _____ | 1,004 | | 850-865 Arizona _____ | 593 | |
| EAST NO. CENTRAL | 7,873 | 16.3 | 840-847 Utah _____ | 284 | |
| 550-567 Minnesota _____ | 1,159 | | 889-898 Nevada _____ | 203 | |
| 500-528 Iowa _____ | 941 | | MOUNTAIN | 2,660 | 5.5 |
| 630-658 Missouri _____ | 1,301 | | 995-999 Alaska _____ | 93 | |
| 580-588 North Dakota _____ | 243 | | 980-994 Washington _____ | 721 | |
| 570-577 South Dakota _____ | 314 | | 970-979 Oregon _____ | 444 | |
| 680-693 Nebraska _____ | 653 | | 900-961 California _____ | 3,321 | |
| 660-679 Kansas _____ | 891 | | 967-968 Hawaii _____ | 109 | |
| WEST NO. CENTRAL | 5,502 | 11.4 | PACIFIC | 4,688 | 9.7 |
| 197-199 Delaware _____ | 148 | | UNITED STATES | 48,171 | 99.8 |
| 206-219 Maryland _____ | 1,089 | | 969 & 004-009 U.S. Territories _____ | 77 | |
| 200-205 Washington, DC _____ | 173 | | Canada _____ | - | |
| 220-246 Virginia _____ | 1,058 | | Mexico _____ | - | |
| 247-268 West Virginia _____ | 402 | | Other International _____ | - | |
| 270-289 North Carolina _____ | 1,599 | | APO/FPO _____ | 2 | |
| 290-299 South Carolina _____ | 606 | | TOTAL QUALIFIED CIRCULATION | 48,250 | 100.0 |
| 300-319 Georgia _____ | 1,486 | | | | |
| 320-349 Florida _____ | 2,582 | | | | |
| SOUTH ATLANTIC | 9,143 | 19.0 | | | |

7. AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS

| 6-Month Period Ended: | Audited Data | Audited Data | Audited Data | Audited Data | Audited Data | Circulation Claim |
|--|--------------|--------------|---------------------|----------------------|----------------------|-----------------------|
| | 2006 | 2007 | January - June 2008 | July - December 2008 | January - June 2009* | July - December 2009* |
| Total Audit Average Qualified: _____ | 44,885 | 48,250 | 48,250 | 48,250 | 48,250 | 48,250 |
| Qualified Non-Paid: ___ | 44,885 | 48,250 | 48,250 | 48,250 | 48,250 | 48,250 |
| Qualified Paid: _____ | - | - | - | - | - | - |
| Post Expire Copies included in Paid Circulation: _____ | **NC | **NC | **NC | **NC | **NC | **NC |
| Average Annual Order Price: _____ | **NC | **NC | **NC | **NC | **NC | **NC |

***NOTE: July - December 2009 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.**

**NC = None Claimed.

8. PAID CIRCULATION DATA

| | |
|------|--|
| **NC | Average Annual Subscription Order Price for the Period. (includes promotional incentive value, if any) |
| 12 | Issues Per Year |
| **NC | All Single Copy Sales Prices for the Period |
| **NC | Renewal Rate of Paid Subscribers (Optional) |

9. ADDITIONAL DATA:

PARAGRAPH 3b:

Business directories include 2 sources of circulation for quantities of 835 copies or 1.7% to 3,318 copies or 6.9%.

PARAGRAPHS 5 AND 6 ARE NOT REQUIRED.

PUBLISHER'S AFFIDAVIT

| | | | |
|---|--|---------------------------|-------------------|
| We hereby make oath and say that all data set forth in this statement are true. | | Date signed | February 10, 2010 |
| A.Verner Nelson, Group Publisher | | State | Florida |
| David Welsher, Circulation Manager | | County | Sarasota |
| (At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.) | | Received by BPA Worldwide | February 10, 2010 |
| IMPORTANT NOTE: | | Type | PSJ |
| This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide. | | ID Number | H082S0D9 |

3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2009
 This issue is equal to the average of the other 5 issues reported in Paragraph two.

| BUSINESS AND INDUSTRY | TOTAL QUALIFIED | PERCENT OF TOTAL | Hospital/Multi-Hospital System, IDN/Health Network | University/Teaching Hospital | Military/Government Hospital | Medical Clinic/Ambulatory Care Center; Group Practice | Physician Organization (IPA, PHO) | Long-Term/Sub Acute Care Facility/Nursing Home/Rehab | Home Health Care Agency | Managed Care Organization (HMO, PPO, Health plans); TPA Admin/Self Insured Employer | Pharmacy/Independent Lab | Imaging Center | IT Consultant/Project Management/Integration |
|---|-----------------|------------------|--|------------------------------|------------------------------|---|-----------------------------------|--|-------------------------|---|--------------------------|----------------|--|
| INFORMATION MANAGEMENT | | | | | | | | | | | | | |
| CIO/CMI/CTO/VP of Information Systems _____ | 8,296 | 17.2 | 3,844 | 104 | 192 | 1,133 | 52 | 1,729 | 352 | 267 | 99 | 6 | 518 |
| CSO/VP/Director, Security _____ | 530 | 1.1 | 353 | 13 | 17 | 44 | 11 | 19 | 7 | 16 | 11 | - | 39 |
| Director/Manager, Information Systems _____ | 2,397 | 5.0 | 1,242 | 122 | 66 | 245 | 44 | 151 | 59 | 135 | 79 | 6 | 248 |
| Director/Manager, Medical Informatics _____ | 978 | 2.0 | 509 | 44 | 17 | 128 | 19 | 55 | 19 | 46 | 26 | 2 | 113 |
| Director/Manager, Medical Records _____ | 1,737 | 3.6 | 870 | 30 | 30 | 122 | 20 | 588 | 17 | 24 | 8 | 2 | 26 |
| Director/Manager, Network/Internet/Intranet/Wireless/E-Health/Telecom _____ | 2,669 | 5.5 | 1,155 | 91 | 119 | 355 | 23 | 396 | 67 | 132 | 74 | 8 | 249 |
| IT Consultant/IT Systems Analyst, Project Manager _____ | 3,587 | 7.4 | 1,424 | 139 | 155 | 245 | 47 | 106 | 84 | 242 | 151 | 5 | 989 |
| Sub-Total | 20,194 | 41.8 | 9,397 | 543 | 596 | 2,272 | 216 | 3,044 | 605 | 862 | 448 | 29 | 2,182 |
| EXECUTIVE, ADMINISTRATIVE & FINANCIAL MANAGEMENT | | | | | | | | | | | | | |
| CEO, President, Executive Director, Administrator _____ | 9,750 | 20.2 | 2,719 | 141 | 153 | 1,619 | 260 | 1,876 | 483 | 469 | 286 | 38 | 1,706 |
| COO/VP of Operations _____ | 3,175 | 6.6 | 1,329 | 38 | 50 | 741 | 34 | 228 | 54 | 333 | 66 | 5 | 297 |
| CFO/VP of Finance/Controller/Treasurer _____ | 4,027 | 8.4 | 2,602 | 41 | 41 | 572 | 41 | 333 | 84 | 159 | 48 | 2 | 104 |
| Practice Administrator/Practice Manager _____ | 420 | 0.9 | 138 | 21 | 8 | 141 | 23 | 17 | 9 | 12 | 17 | 5 | 29 |
| VP/Director/Manager, Managed Care _____ | 304 | 0.6 | 118 | 5 | 6 | 35 | 8 | 21 | 13 | 40 | 20 | 9 | 29 |
| VP/Director/Administrator, Claims/Coding/Admissions/Patient Services _____ | 636 | 1.3 | 253 | 35 | 9 | 121 | 27 | 42 | 25 | 34 | 20 | 3 | 67 |
| Sub-Total | 18,312 | 38.0 | 7,159 | 281 | 267 | 3,229 | 393 | 2,517 | 668 | 1,047 | 457 | 62 | 2,232 |
| CLINICAL MANAGEMENT | | | | | | | | | | | | | |
| Chief of Staff/CMO/Medical Director _____ | 1,363 | 2.8 | 419 | 32 | 23 | 574 | 105 | 42 | 43 | 59 | 20 | 1 | 45 |
| Chief/VP/Director of Nursing Services/Asst. Director/Case Manager _____ | 787 | 1.6 | 390 | 35 | 23 | 115 | 17 | 85 | 65 | 21 | 8 | - | 28 |
| Chief of Radiology/Imaging, Radiologist/PACS-RIS Administrator _____ | 781 | 1.6 | 691 | 21 | 8 | 44 | 2 | 1 | - | 2 | 2 | 3 | 7 |
| Chief of Cardiology/Oncology _____ | 45 | 0.1 | 28 | 2 | 2 | 4 | 3 | - | - | - | 1 | - | 5 |
| Chief/Director Pharmacy, Pharmacist _____ | 547 | 1.2 | 368 | 14 | 25 | 17 | 2 | 10 | 5 | 25 | 68 | - | 13 |
| Chief/Director of Laboratory Services, Lab Director/Manager _____ | 1,889 | 3.9 | 1,082 | 81 | 67 | 365 | 60 | 4 | 9 | 16 | 152 | 1 | 52 |
| Sub-Total | 5,412 | 11.2 | 2,978 | 185 | 148 | 1,119 | 189 | 142 | 122 | 123 | 251 | 5 | 150 |
| Other Healthcare Title _____ | 4,332 | 9.0 | 1,719 | 237 | 209 | 480 | 75 | 175 | 93 | 215 | 199 | 7 | 923 |
| TOTAL QUALIFIED CIRCULATION | 48,250 | 100.0 | 21,253 | 1,246 | 1,220 | 7,100 | 873 | 5,878 | 1,488 | 2,247 | 1,355 | 103 | 5,487 |
| PERCENT | 100.0 | | 44.0 | 2.6 | 2.5 | 14.7 | 1.8 | 12.2 | 3.1 | 4.7 | 2.8 | 0.2 | 11.4 |